

PESQUISA DE CHOCOLATES E OVOS DE PÁSCOA EM CAMPO GRANDE/MS - ABRIL/2019

PRODUTO			ESTABELECIMENTOS							MAIOR PREÇO	MENOR PREÇO	MÉDIA	VARIACÃO	
ARCOR	PESO		ASSÁI	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT					WALMART
1	OVO ARCOR CHOCOLATE BRANCO	150g	*	*	R\$22,99	R\$25,29	*	*	R\$29,90	*	R\$ 29,90	R\$ 22,99	R\$ 26,06	30,06%
2	OVO ARCOR MOANA	100g	*	*	R\$46,99	R\$39,98	*	*	R\$53,50	*	R\$ 53,50	R\$ 39,98	R\$ 46,82	33,82%
3	OVO ARCOR PANTERA NEGRA	100g	*	*	R\$46,99	R\$44,99	*	*	R\$53,50	*	R\$ 53,50	R\$ 44,99	R\$ 48,49	18,92%
4	OVO ARCOR PAW PATROL (PATRULHA CANINA)	100g	*	*	R\$46,99	R\$44,99	*	*	R\$53,50	*	R\$ 53,50	R\$ 44,99	R\$ 48,49	18,92%
5	OVO ARCOR PRINCESA MINIE	100g	*	*	R\$46,99	R\$44,99	*	*	R\$53,50	*	R\$ 53,50	R\$ 44,99	R\$ 48,49	18,92%
6	OVO ARCOR TORTUGUITA HEADPHONE	100g	*	*	R\$59,99	R\$54,99	*	*	R\$66,99	*	R\$ 66,99	R\$ 54,99	R\$ 60,66	21,82%
GAROTO														
7	COELHO CHOCOLATE GAROTO BATON	60g	*	*	R\$10,99	R\$9,99	R\$9,98	*	*	R\$9,90	R\$ 10,99	R\$ 9,90	R\$ 10,22	11,01%
8	GAROTO PARA PRESETEAR	45g	*	*	*	*	R\$10,90	R\$9,49	*	R\$9,99	R\$ 10,90	R\$ 9,49	R\$ 10,13	14,86%
9	OVO GAROTO AO LEITE	185g	*	R\$32,50	R\$42,99	*	R\$43,59	R\$38,99	R\$35,90	R\$39,99	R\$ 43,59	R\$ 32,50	R\$ 38,99	34,12%
10	OVO GAROTO BATON AO LEITE	185g	*	*	R\$42,99	*	R\$43,59	*	*	R\$39,99	R\$ 43,59	R\$ 39,99	R\$ 42,19	9,00%
11	OVO GAROTO BATON FAZENDA	105g	*	*	R\$22,99	*	*	R\$19,50	R\$17,90	R\$19,99	R\$ 22,99	R\$ 17,90	R\$ 20,10	28,44%
12	OVO GAROTO BATON LATA	150g	R\$55,90	R\$45,00	R\$56,99	R\$52,99	R\$59,90	R\$52,99	R\$48,90	R\$54,99	R\$ 59,90	R\$ 45,00	R\$ 53,46	33,11%
13	OVO GAROTO CORES	210g	R\$39,90	*	*	*	R\$43,90	R\$38,99	R\$35,90	R\$39,99	R\$ 43,90	R\$ 35,90	R\$ 39,74	22,28%
14	OVO GAROTO CROCANTE	215g	*	R\$32,50	R\$42,99	*	R\$43,59	R\$38,99	R\$35,90	R\$39,99	R\$ 43,59	R\$ 32,50	R\$ 38,99	34,12%
15	OVO GAROTO DREAM WORKS	150g	R\$55,90	R\$41,90	*	R\$56,99	R\$59,99	R\$52,99	R\$48,90	R\$54,99	R\$ 59,99	R\$ 41,90	R\$ 53,09	43,17%
16	OVO GAROTO LOL SURPRISE CANECA	150g	R\$67,90	R\$53,90	R\$72,99	R\$71,99	R\$74,99	R\$64,99	R\$48,90	*	R\$ 74,99	R\$ 48,90	R\$ 65,09	53,35%
17	OVO NEGRESCO	185g	R\$35,90	*	R\$42,99	*	R\$43,59	R\$38,99	R\$37,90	*	R\$ 43,59	R\$ 35,90	R\$ 39,87	21,42%
18	OVO SERENATA DE AMOR	190g	R\$35,90	R\$31,90	R\$44,99	*	R\$43,59	R\$38,99	R\$35,90	R\$39,99	R\$ 44,99	R\$ 31,90	R\$ 38,75	41,03%
19	OVO TALENTO AVELÃ	350g	R\$45,90	*	R\$56,99	*	R\$49,99	R\$49,99	R\$48,90	R\$61,90	R\$ 61,90	R\$ 45,90	R\$ 52,28	34,86%
20	OVO TALENTO CASTANHA DO PARÁ	350g	R\$45,90	*	R\$56,99	*	R\$56,99	R\$49,99	*	R\$61,90	R\$ 61,90	R\$ 45,90	R\$ 54,35	34,86%
21	OVO TALENTO DOCE DE LEITE	350g	R\$45,90	R\$41,90	R\$56,99	*	*	R\$49,99	R\$48,90	*	R\$ 56,99	R\$ 41,90	R\$ 48,74	36,01%
22	OVO TALENTO MEIO AMARGO	350g	*	*	R\$56,99	*	*	R\$49,99	*	R\$61,90	R\$ 61,90	R\$ 49,99	R\$ 56,29	23,82%
KINDER														
23	KINDER OVO MAXI PRINCESAS	100g	R\$44,90	R\$40,90	R\$49,99	R\$49,99	R\$48,90	*	R\$44,90	*	R\$ 49,99	R\$ 40,90	R\$ 46,60	22,22%
24	KINDER OVO MAXI SPEED	150g	*	R\$50,90	R\$62,99	R\$64,99	R\$64,30	*	R\$53,90	R\$62,99	R\$ 64,99	R\$ 50,90	R\$ 60,01	27,68%
25	KINDER OVO MIRACULOUS	100g	R\$44,90	R\$46,90	R\$49,99	R\$51,99	R\$48,90	*	R\$44,90	R\$49,99	R\$ 51,99	R\$ 44,90	R\$ 48,22	15,79%
26	OVO KINDER MAXI STAR WARS	100g	R\$43,90	*	R\$49,99	R\$51,99	*	*	R\$46,90	R\$49,99	R\$ 51,99	R\$ 43,90	R\$ 48,55	18,43%
27	OVO KINDER OVO FANTASY	150g	*	R\$50,90	R\$62,99	R\$64,99	*	*	*	R\$62,99	R\$ 64,99	R\$ 50,90	R\$ 60,47	27,68%
28	OVO KINDER OVO NATOONS	150g	R\$53,90	R\$50,90	R\$62,99	R\$64,99	R\$48,90	*	R\$53,90	R\$62,99	R\$ 64,99	R\$ 48,90	R\$ 56,94	32,90%
FERRERO														
29	OVO GRAND FERRERO GOLDEN EXPERIENCE	212g	*	*	R\$69,99	R\$72,99	R\$71,90	*	*	R\$69,99	R\$ 72,99	R\$ 69,99	R\$ 71,22	4,29%
30	OVO GRAND FERRERO ROCHER	365g	R\$79,90	R\$79,00	R\$89,99	R\$94,99	R\$93,80	*	R\$79,00	R\$89,90	R\$ 94,99	R\$ 79,00	R\$ 86,65	20,24%
31	OVO GRAND FERRERO ROCHER COLLECTION	225g	R\$59,90	R\$59,00	*	*	*	*	R\$58,90	R\$69,99	R\$ 69,99	R\$ 58,90	R\$ 61,95	18,83%
TORRONE/MONTEVERGINE														
32	CASINHA DE BONECA MONTEVERGINE	80g	*	R\$9,70	*	R\$12,79	*	*	*	R\$11,99	R\$ 12,79	R\$ 9,70	R\$ 11,49	31,86%
33	CESTINHO DE PASCOA MONTEVERGINE	40g	R\$4,69	R\$3,35	R\$5,49	R\$4,99	*	*	*	R\$4,49	R\$ 5,49	R\$ 3,35	R\$ 4,60	63,88%
34	COELHINHO/A	40g	R\$4,45	R\$3,35	R\$5,49	R\$4,99	*	*	*	R\$5,59	R\$ 5,59	R\$ 3,35	R\$ 4,77	66,87%
35	ONIBUS DE PÁSCOA MONTEVERGINE	110g	*	*	R\$14,99	R\$13,99	*	*	*	R\$16,99	R\$ 16,99	R\$ 13,99	R\$ 15,32	21,44%
36	OVINHO DE CHOCOLATE AO LEITE RECHEADO	85g	R\$5,95	*	R\$7,99	R\$6,99	*	*	*	R\$7,19	R\$ 7,99	R\$ 5,95	R\$ 7,03	34,29%
37	OVINHO DE CHOCOLATE RECHEADO TRUFAS	85g	R\$6,50	*	R\$7,99	R\$6,99	*	*	*	R\$7,19	R\$ 7,99	R\$ 6,50	R\$ 7,17	22,92%
38	OVINHO DE CHOCOLATE RECHEADO BRIGADEIRO	85g	R\$5,95	*	R\$7,99	R\$6,99	*	*	*	R\$7,19	R\$ 7,99	R\$ 5,95	R\$ 7,03	34,29%
39	OVO DE PASCOA CAMINHÃO MONTEVERGINE	80g	R\$15,95	R\$13,90	*	R\$12,99	*	*	*	R\$14,90	R\$ 15,95	R\$ 12,99	R\$ 14,44	22,79%

LACTA														
40	OVO BARBIE	157g	R\$42,90	R\$37,90	R\$54,99	R\$45,89	R\$49,90	R\$45,90	R\$41,90	R\$45,90	R\$ 54,99	R\$ 37,90	R\$ 45,66	45,09%
41	OVO BIS AO LEITE	318g	R\$41,90	R\$38,50	R\$43,99	R\$45,89	R\$49,90	*	R\$41,90	*	R\$ 49,90	R\$ 38,50	R\$ 43,68	29,61%
42	OVO BIS BLACK	240g	R\$31,90	R\$28,90	R\$35,99	*	R\$38,90	R\$34,90	R\$28,90	R\$34,90	R\$ 38,90	R\$ 28,90	R\$ 33,48	34,60%
43	OVO BIS MEIO A MEIO	318g	*	*	R\$62,99	R\$45,89	R\$49,90	R\$34,90	R\$38,50	R\$45,90	R\$ 62,99	R\$ 34,90	R\$ 46,35	80,49%
44	OVO BIS OREO	240g	R\$32,90	R\$28,90	R\$54,99	*	R\$38,90	R\$45,90	R\$28,90	*	R\$ 54,99	R\$ 28,90	R\$ 38,42	90,28%
45	OVO DIAMANTE NEGRO	300g	R\$42,90	R\$37,90	R\$43,99	R\$45,89	R\$51,30	R\$45,90	R\$37,90	R\$48,90	R\$ 51,30	R\$ 37,90	R\$ 44,34	35,36%
46	OVO DIAMANTE NEGRO	202g	R\$32,90	R\$28,90	R\$39,99	R\$34,89	R\$38,90	R\$34,90	R\$28,90	R\$34,90	R\$ 39,99	R\$ 28,90	R\$ 34,29	38,37%
47	OVO DIAMANTE NEGRO LAKA	575g	*	R\$57,90	R\$74,99	R\$69,99	R\$69,90	R\$69,90	R\$57,90	R\$69,90	R\$ 74,99	R\$ 57,90	R\$ 67,21	29,52%
48	OVO HOT WHELLS	157g	R\$41,90	R\$37,90	R\$54,99	R\$45,89	R\$49,90	R\$45,90	R\$41,90	R\$45,90	R\$ 54,99	R\$ 37,90	R\$ 45,54	45,09%
49	OVO LACTA AO LEITE	170g	R\$28,90	R\$24,90	R\$34,99	R\$29,89	R\$32,90	R\$29,90	R\$24,90	R\$29,90	R\$ 34,99	R\$ 24,90	R\$ 29,54	40,52%
50	OVO LACTA AVENGERS	157g	*	R\$37,90	R\$47,99	*	R\$49,90	R\$45,90	R\$41,90	R\$45,90	R\$ 49,90	R\$ 37,90	R\$ 44,92	31,66%
51	OVO LACTA FAVORITOS	614g	R\$65,90	R\$57,90	R\$79,99	R\$69,99	R\$69,90	R\$69,90	R\$57,90	R\$79,90	R\$ 79,99	R\$ 57,90	R\$ 68,92	38,15%
52	OVO LACTA LAKA	170g	R\$28,90	R\$24,80	R\$34,99	R\$29,89	R\$32,90	R\$29,90	R\$24,80	R\$29,90	R\$ 34,99	R\$ 24,80	R\$ 29,51	41,09%
53	OVO LACTA OREO	356g	R\$42,90	R\$37,90	R\$47,99	R\$45,89	R\$51,30	R\$45,90	R\$37,90	R\$45,90	R\$ 51,30	R\$ 37,90	R\$ 44,46	35,36%
54	OVO LACTA OURO BRANCO	355g	R\$42,90	R\$37,90	R\$47,99	*	R\$51,30	R\$45,90	R\$37,90	R\$45,90	R\$ 51,30	R\$ 37,90	R\$ 44,26	35,36%
55	OVO LACTA SHOT	223g	R\$32,90	R\$28,90	R\$42,99	R\$34,89	R\$38,90	R\$34,90	R\$28,90	R\$37,90	R\$ 42,99	R\$ 28,90	R\$ 35,04	48,75%
56	OVO MULHER MARAVILHA	157g	*	R\$37,90	R\$47,99	*	R\$49,90	R\$45,90	R\$37,80	R\$45,90	R\$ 49,90	R\$ 37,80	R\$ 44,23	32,01%
57	OVO SONHO DE VALSA	330g	R\$42,90	R\$37,50	R\$47,99	R\$45,89	R\$48,90	*	*	*	R\$ 48,90	R\$ 37,50	R\$ 44,64	30,40%
58	OVO SONHO DE VALSA	270g	R\$32,90	R\$28,90	R\$39,99	R\$34,89	R\$38,90	R\$34,90	R\$28,90	R\$34,90	R\$ 39,99	R\$ 28,90	R\$ 34,29	38,37%
NESTLÉ														
59	CLASSIC NESTLÉ	185g	*	*	R\$42,99	*	*	*	R\$35,90	R\$39,99	R\$ 42,99	R\$ 35,90	R\$ 39,63	19,75%
60	OVO ALPINO	350g	R\$45,90	*	R\$62,99	*	R\$59,99	R\$53,99	R\$53,80	R\$59,99	R\$ 62,99	R\$ 45,90	R\$ 56,11	37,23%
61	OVO ALPINO	185g	R\$45,90	*	*	*	*	R\$38,99	R\$46,90	R\$39,99	R\$ 46,90	R\$ 38,99	R\$ 42,95	20,29%
62	OVO KIT KAT	332g	R\$42,90	R\$44,90	R\$62,99	R\$57,99	R\$59,99	R\$53,99	R\$53,80	R\$59,99	R\$ 62,99	R\$ 42,90	R\$ 54,57	46,83%
63	OVO KIT KAT	227g	R\$39,90	R\$32,90	R\$42,99	R\$38,99	R\$43,59	R\$38,99	R\$35,90	*	R\$ 43,59	R\$ 32,90	R\$ 39,04	32,49%
64	OVO GALAK	185g	*	*	R\$42,99	*	*	R\$38,99	R\$35,90	*	R\$ 42,99	R\$ 35,90	R\$ 39,29	19,75%
65	OVO KIT KAT BRANCO	227g	R\$39,70	R\$32,50	R\$42,99	*	R\$43,59	R\$38,99	R\$35,90	R\$33,99	R\$ 43,59	R\$ 32,50	R\$ 38,24	34,12%
66	OVO NESTLE SURPRESA DRAGÃO 3	150g	R\$55,90	R\$40,90	R\$64,99	*	R\$53,90	*	R\$46,90	R\$54,99	R\$ 64,99	R\$ 40,90	R\$ 52,93	58,90%
67	OVO NESTLE SURPRESA FLORESTA ANIMAL	150g	R\$55,90	R\$42,50	R\$64,99	*	*	R\$52,99	R\$46,90	R\$54,99	R\$ 64,99	R\$ 42,50	R\$ 53,05	52,92%
68	OVO NESTLE SURPRESA LOL PULSEIRA	150g	*	R\$56,00	*	R\$67,99	*	*	R\$62,80	R\$69,99	R\$ 69,99	R\$ 56,00	R\$ 64,20	24,98%
69	OVO NESTLE SURPRESA MAR ANIMAL	150g	R\$55,90	*	R\$64,99	*	R\$52,98	*	R\$46,90	R\$54,99	R\$ 64,99	R\$ 46,90	R\$ 55,15	38,57%
BOMBONS														
70	BOMBOM GAROTO SORTIDOS CAIXA	300g	R\$7,99	R\$7,90	R\$9,99	R\$8,69	R\$8,79	R\$9,99	R\$7,89	R\$7,99	R\$ 9,99	R\$ 7,89	R\$ 8,65	26,62%
71	BOMBOM LACTA VARIEDADES FAVORITOS	250G	R\$9,49	*	R\$11,99	R\$10,99	*	*	R\$9,49	R\$8,29	R\$ 11,99	R\$ 8,29	R\$ 10,05	44,63%
72	BOMBOM NESTLE ESPECIALIDADES CAIXA	300g	*	R\$8,90	R\$9,99	R\$8,99	R\$9,59	R\$9,99	R\$8,99	R\$9,35	R\$ 9,99	R\$ 8,90	R\$ 9,40	12,25%

ANÁLISES

QUANTIDADES TOTAL DE ITENS COTADOS POR ESTABELECIMENTO	46	44	64	46	46	40	56	57
QUANTIDADES DE ITENS COM MENOR PREÇO	10	35	2	7	1	4	23	4
QUANTIDADES DE ITENS COM MAIOR PREÇO	1	0	30	9	19	2	7	7

PERÍODO DA PESQUISA DE 01/04/19 a 10/04/2019

QUANTIDADES DE PRODUTOS PESQUISADOS: 155

QUANTIDADES DE PRODUTOS DIVULGADOS: 72

QUANTIDADES DE ESTABELECIMENTOS PESQUISADOS: 8

ESTABELECIMENTOS PESQUISADOS

ASSAÍ ATACADISTA - AV. CONSUL ASSAF, S/N - MATA DO JACINTO
 ATACADÃO - CORONEL ANTONINO, 3699 - B. MORADA VERDE
 AMERICANAS - AV. AFONSO PENA, 4909 - SANTA FÉ
 CARREFOUR - AV. AFONSO PENA, 4909 - SANTA FÉ
 COMPER - AV. MASCARENHAS DE MORAES, 2470 - MONTE CASTELO

EXTRA - RUA JOAQUIM MURTINHO, 3167 - TIRADENTES
FORT ATACADISTA - SÃO BORJA, 586 - VILA CÉLIA
WAL MART - AV. MATO GROSSO, 1959 - CRUZEIRO