



GOVERNO DO ESTADO DE MATO GROSSO DO SUL
 SUPERINTENDÊNCIA PARA ORIENTAÇÃO E DEFESA DO CONSUMIDOR – PROCON/MS
 SECRETARIA DE ESTADO DE DIREITOS HUMANOS, ASSISTÊNCIA SOCIAL E TRABALHO-SEDHAST
 Rua 13 de Junho, 930 – Centro CEP 79.002-944 – Campo Grande/MS - PABX (67) 3316-9800
 PESQUISA DE CHOCOLATES E OVOS DE PÁSCOA EM CAMPO GRANDE / MS - MARÇO/2020

PRODUTO		ESTABELECIMENTOS							
ARCOR		PESO	ASSAÍ	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
1	OVO ARCOR AUTHENTIC GAMES	100g	R\$49,90	*	R\$39,99	R\$49,90	R\$70,45	*	R\$49,90
2	OVO ARCOR BONOBON 70% AMARGO	150g	R\$22,80	*	R\$22,99	R\$22,99	R\$33,08	*	R\$24,90
3	OVO ARCOR CHOCOLATE BONOBON MORANGO E CREME	150g	R\$22,80	*	R\$22,99	R\$22,99	R\$26,98	*	R\$24,90
4	OVO ARCOR CONFEITOS	120g	R\$22,80	*	R\$22,99	R\$22,99	R\$33,08	*	R\$24,90
5	OVO ARCOR DIN OVO	100g	*	*	R\$39,99	R\$49,99	R\$70,45	*	R\$49,90
6	OVO ARCOR DOCE DE LEITE	205g	R\$29,70	*	R\$32,99	R\$29,99	R\$43,45	*	R\$31,90
7	OVO ARCOR LUCCAS NETO	100g	R\$49,90	*	R\$44,99	R\$49,99	R\$26,98	*	*
8	OVO ARCOR MORANGUINHO	100g	R\$49,90	*	R\$39,99	R\$49,99	R\$70,45	*	R\$49,90
9	OVO ARCOR PAW PATROL (PATRULHA CANINA)	100g	R\$49,90	*	R\$39,99	R\$49,99	R\$56,98	*	R\$49,90
10	OVO ARCOR ROCKLETS	205g	R\$29,70	*	R\$32,99	*	R\$43,45	*	R\$31,90
11	OVO ARCOR TORTUGUITA CABEÇA MALUCA AO LEITE	135g	*	*	R\$32,99	R\$32,99	R\$38,98	*	R\$34,90
12	OVO ARCOR TORTUGUITA CABEÇA MALUCA CHOCOLATE BRANCO	135g	R\$32,40	*	R\$32,99	R\$32,99	R\$38,98	*	R\$34,90
13	OVO ARCOR TORTUGUITA COPO	100g	R\$32,90	*	R\$32,99	R\$32,99	R\$47,98	*	R\$34,90
14	OVO ARCOR TORTUGUITA FORMATO BAUNILHA	120g	R\$22,80	*	R\$22,99	R\$22,99	R\$38,98	*	R\$24,90
15	OVO ARCOR TORTUGUITA FORMATO BRIGADEIRO	120g	R\$22,80	*	R\$22,99	R\$22,99	R\$26,98	*	R\$24,90
16	OVO ARCOR TORTUGUITA HEADPHONE CHOCOLATE AO LEITE	100g	R\$79,90	*	R\$59,99	R\$59,99	R\$69,98	*	R\$78,90
17	OVO ARCOR UNICÓRNIO	100g	R\$49,90	*	R\$39,99	R\$49,99	R\$70,45	*	*
18	OVO ARCOR ZERO LACTOSE	150g	R\$29,70	*	R\$32,99	R\$29,99	*	*	*
GAROTO		PESO	ASSAÍ	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
19	BATON MINI OVOS	70g	*	*	R\$22,99	R\$18,98	*	R\$24,99	R\$17,90
20	OVO GAROTO LOL CANECA	150g	*	*	R\$49,99	R\$41,99	*	R\$41,90	R\$35,90
21	OVO TALENTO AVELÃS	350g	*	*	R\$49,99	R\$41,99	*	R\$41,90	R\$35,90
22	OVO TALENTO CASTANHA DO PARÁ	350g	*	*	R\$49,99	R\$39,99	*	R\$41,90	R\$35,90
23	OVO TALENTO DOCE DE LEITE	350g	*	*	R\$49,99	R\$39,99	*	R\$41,90	R\$35,90
24	OVO TALENTO MEIO AMARGO	350g	*	*	R\$49,99	R\$39,99	*	R\$41,90	R\$35,90
KINDER		PESO	ASSAÍ	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
25	OVO KINDER EDIÇÃO DINOS	150g	R\$52,90	*	R\$59,99	*	*	R\$68,90	*
26	OVO KINDER NATOONS	150g	R\$52,90	R\$45,50	R\$59,99	*	*	*	*
27	OVO KINDER LIGA DA JUSTIÇA	100g	*	*	R\$49,99	*	R\$52,98	R\$49,99	R\$49,90
28	OVO KINDER EDIÇÃO FADAS	150g	R\$52,00	*	R\$59,99	*	R\$67,98	R\$64,90	*
29	OVO KINDER MASHA E O URSO	100g	*	*	R\$49,99	*	R\$52,98	R\$49,99	R\$49,90
FERRERO		PESO	ASSAÍ	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
30	OVO FERRERO ROCHER	225g	R\$59,10	R\$52,49	R\$69,99	*	R\$75,98	*	R\$69,90
31	OVO FERRERO ROCHER	365g	R\$77,20	R\$62,90	R\$94,99	*	R\$99,98	*	*
TORRONE/MONTEVERGINE		PESO	ASSAÍ	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
32	OVINHOS SORTIDOS	85g	R\$7,99	*	R\$8,49	R\$6,69	*	*	*
33	CAMINHÃO DE PÁSCOA MONTEVERGINE	80g	R\$14,90	R\$12,90	R\$14,99	R\$14,98	*	*	*
34	CENOURINHA DO COELHO	50g	R\$7,99	*	R\$9,99	R\$9,49	*	*	*

MAIOR PREÇO	MENOR PREÇO	MÉDIA	VARIAÇÃO
R\$ 70,45	R\$ 39,99	R\$ 52,03	76,17%
R\$ 33,08	R\$ 22,80	R\$ 25,35	45,09%
R\$ 26,98	R\$ 22,80	R\$ 24,13	18,33%
R\$ 33,08	R\$ 22,80	R\$ 25,35	45,09%
R\$ 70,45	R\$ 39,99	R\$ 52,58	76,17%
R\$ 43,45	R\$ 29,70	R\$ 33,61	46,30%
R\$ 49,99	R\$ 26,98	R\$ 42,97	85,29%
R\$ 70,45	R\$ 39,99	R\$ 52,05	76,17%
R\$ 56,98	R\$ 39,99	R\$ 49,35	42,49%
R\$ 43,45	R\$ 29,70	R\$ 34,51	46,30%
R\$ 38,98	R\$ 32,99	R\$ 34,97	18,16%
R\$ 38,98	R\$ 32,40	R\$ 34,45	20,31%
R\$ 47,98	R\$ 32,90	R\$ 36,35	45,84%
R\$ 38,98	R\$ 22,80	R\$ 26,53	70,96%
R\$ 26,98	R\$ 22,80	R\$ 24,13	18,33%
R\$ 79,90	R\$ 59,99	R\$ 69,75	33,19%
R\$ 70,45	R\$ 39,99	R\$ 52,58	76,17%
R\$ 32,99	R\$ 29,70	R\$ 30,89	11,08%
R\$ 24,99	R\$ 17,90	R\$ 21,22	39,61%
R\$ 49,99	R\$ 35,90	R\$ 42,45	39,25%
R\$ 49,99	R\$ 35,90	R\$ 42,45	39,25%
R\$ 49,99	R\$ 35,90	R\$ 41,95	39,25%
R\$ 49,99	R\$ 35,90	R\$ 41,95	39,25%
R\$ 49,99	R\$ 35,90	R\$ 41,95	39,25%
R\$ 68,90	R\$ 52,90	R\$ 60,60	30,25%
R\$ 59,99	R\$ 45,50	R\$ 52,80	31,85%
R\$ 52,98	R\$ 49,90	R\$ 50,72	6,17%
R\$ 67,98	R\$ 52,00	R\$ 61,22	30,73%
R\$ 52,98	R\$ 49,90	R\$ 50,72	6,17%
R\$ 75,98	R\$ 52,49	R\$ 65,49	44,75%
R\$ 99,98	R\$ 62,90	R\$ 83,77	58,95%
R\$ 8,49	R\$ 6,69	R\$ 7,72	26,91%
R\$ 14,99	R\$ 12,90	R\$ 14,44	16,20%
R\$ 9,99	R\$ 7,99	R\$ 9,16	25,03%

35	COELHINHO/A C/ OVO	40g	R\$4,19	R\$3,75	R\$6,99	R\$4,99	*	*	*
36	OVINHOS DE CHOCOLATE AO LEITE RECHEIO SABOR LEITE	85g	R\$5,99	*	R\$8,49	R\$4,99	*	*	*
37	OVINHOS DE CHOCOLATE AO LEITE RECHEIO SABOR MORANGO	350g	*	R\$20,90	R\$22,99	R\$26,99	*	*	*
38	OVINHOS DE CHOCOLATE AO LEITE RECHEIO SABOR BRIGADEIRO	85g	R\$5,99	*	R\$8,49	R\$4,99	*	*	*
39	OVINHOS DE CHOCOLATE AO LEITE RECHEIO SABOR BRIGADEIRO	350g	R\$22,49	R\$20,90	*	R\$26,99	*	*	*
40	OVINHOS DE CHOCOLATE AO LEITE RECHEIO SABOR TRUFAS	350g	R\$22,49	R\$20,90	*	R\$26,99	*	*	*
41	VILA COELHO - OVINHOS DE CHOCOLATE AO LEITE	55g	R\$6,90	*	R\$12,49	R\$7,69	*	*	*
	LACTA	PESO	ASSAI	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
42	OVO BRANCO LAKA	175g	R\$29,70	R\$28,50	R\$35,99	R\$29,99	R\$38,98	R\$34,90	R\$32,90
43	OVO SONHO DE VALSA	270g	*	R\$32,90	R\$35,99	R\$32,90	R\$43,98	R\$34,90	R\$36,90
44	OVO DIAMANTE NEGRO	176g	R\$29,70	R\$28,90	R\$35,99	R\$29,90	R\$38,98	R\$34,90	R\$32,90
45	OVO DIAMANTE NEGRO LAKA	480g	R\$68,29	R\$65,90	R\$71,99	R\$69,90	R\$88,98	R\$69,90	R\$71,90
46	OVO BIS	318g	R\$38,90	R\$36,90	R\$46,99	R\$42,90	R\$54,18	R\$39,90	R\$47,90
47	OVO BLACK	240g	R\$33,90	*	R\$35,99	R\$32,90	R\$43,98	R\$34,90	*
48	OVO BIS MEIO A MEIO	318g	R\$38,90	*	R\$46,99	R\$42,90	*	R\$39,90	*
49	OVO BIS OREO	240g	R\$33,90	*	R\$35,99	R\$32,90	R\$43,98	R\$34,90	*
50	OVO TRIPLA CAMADA OREO	320g	*	*	R\$59,99	R\$49,90	*	R\$53,90	*
51	OVO TRIPLA CAMADA AVELÃ	320g	*	*	R\$59,99	R\$49,90	*	R\$53,90	*
52	OVO DIAMANTE NEGRO	300g	R\$40,90	R\$36,90	R\$46,99	R\$42,90	R\$54,98	R\$39,90	R\$47,90
53	OVO LACTA AO LEITE	170g	R\$29,70	R\$28,50	R\$35,99	R\$29,90	*	R\$34,90	R\$32,90
54	OVO LACTA AO LEITE	560g	*	*	R\$71,99	R\$69,90	*	R\$69,90	*
55	OVO LACTA OREO	375g	*	*	R\$46,99	R\$42,90	*	R\$39,90	*
56	OVO LACTA SHOT	223g	R\$33,90	R\$32,50	R\$35,99	R\$32,90	*	R\$34,90	R\$36,90
57	OVO LACTA OURO BRANCO	345g	R\$38,90	R\$36,90	R\$46,99	R\$42,90	*	R\$39,90	R\$47,90
58	OVO AMARGO 60% CACAU ORIGINAL	280g	*	*	R\$59,99	R\$49,90	*	R\$53,90	*
59	OVO AMARGO 60% CACAU MIX DE NUTS	300g	*	*	R\$59,99	R\$52,90	*	R\$53,90	*
60	OVO MULHER MARAVILHA	166g	R\$38,90	*	R\$46,99	R\$39,99	*	R\$39,90	R\$44,90
61	OVO MULHER PETS	166g	R\$38,90	*	R\$46,99	R\$39,99	*	R\$39,90	R\$44,90
62	OVO BARBIE	166g	R\$38,90	R\$36,90	R\$46,99	R\$39,99	*	R\$39,90	R\$44,90
63	OVO TEEN TITANS GO	166g	R\$38,90	R\$36,90	R\$46,99	R\$39,99	*	R\$39,90	R\$44,90
64	OVO HOT WHEELS	166g	R\$38,90	R\$36,90	R\$46,99	R\$39,99	*	R\$39,90	R\$44,90
	NESTLÉ	PESO	ASSAI	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
65	MINI OVOS ALPINO	90g	*	*	R\$22,99	*	*	R\$24,99	R\$17,90
66	OVO KIT KAT	332g	*	R\$29,90	R\$49,99	R\$39,99	*	R\$41,90	R\$35,90
67	OVO KIT KAT	227g	*	R\$26,90	R\$42,99	R\$34,99	*	R\$36,49	R\$31,90
68	KIT KAT MINI OVOS	90g	*	*	R\$22,99	R\$19,99	R\$19,98	R\$24,99	R\$17,90
69	OVO KIT KAT BRANCO	227g	*	R\$26,90	R\$42,99	R\$34,99	R\$43,59	*	R\$31,90
70	OVO ALPINO	45g	*	*	R\$11,99	R\$9,99	*	*	R\$17,90
71	OVO ALPINO	337g	R\$32,10	R\$29,90	R\$59,99	R\$39,99	R\$39,98	R\$41,90	R\$35,90
72	OVO ALPINO	185g	*	R\$26,50	R\$42,99	R\$30,98	*	R\$36,49	R\$31,90
73	OVO ZERO AÇÚCAR, ZERO GLÚTEN, ZERO LACTOSE E 55% CACAU	170g	*	*	*	R\$39,99	*	R\$45,90	R\$35,90
74	OVO PRESTIGIO	207g	*	*	R\$42,99	R\$34,99	*	R\$36,99	*
75	OVO NESTLE LOL BOLSA	150g	R\$34,90	*	R\$49,99	*	R\$39,98	R\$41,90	R\$35,90
76	OVO NESTLE SURPRESA DINO VENTURE	150g	*	*	R\$49,99	R\$39,99	*	R\$41,90	R\$35,90
77	OVO NESTLE SURPRESA SPEED VENTURE (CARROS)	150g	*	*	R\$49,99	R\$38,98	*	R\$41,90	*
78	OVO NESTLE SURPRESA NBA	150g	R\$32,10	*	R\$49,99	R\$38,98	*	R\$41,90	R\$35,90

R\$ 6,99	R\$ 3,75	R\$ 4,98	86,40%
R\$ 8,49	R\$ 4,99	R\$ 6,49	70,14%
R\$ 26,99	R\$ 20,90	R\$ 23,63	29,14%
R\$ 8,49	R\$ 4,99	R\$ 6,49	70,14%
R\$ 26,99	R\$ 20,90	R\$ 23,46	29,14%
R\$ 26,99	R\$ 20,90	R\$ 23,46	29,14%
R\$ 12,49	R\$ 6,90	R\$ 9,03	81,01%
R\$ 38,98	R\$ 28,50	R\$ 32,99	36,77%
R\$ 43,98	R\$ 32,90	R\$ 36,26	33,68%
R\$ 38,98	R\$ 28,90	R\$ 33,04	34,88%
R\$ 88,98	R\$ 65,90	R\$ 72,41	35,02%
R\$ 54,18	R\$ 36,90	R\$ 43,95	46,83%
R\$ 43,98	R\$ 32,90	R\$ 36,33	33,68%
R\$ 46,99	R\$ 38,90	R\$ 42,17	20,80%
R\$ 43,98	R\$ 32,90	R\$ 36,33	33,68%
R\$ 59,99	R\$ 49,90	R\$ 54,60	20,22%
R\$ 59,99	R\$ 49,90	R\$ 54,60	20,22%
R\$ 54,98	R\$ 36,90	R\$ 44,35	49,00%
R\$ 35,99	R\$ 28,50	R\$ 31,98	26,28%
R\$ 71,99	R\$ 69,90	R\$ 70,60	2,99%
R\$ 46,99	R\$ 39,90	R\$ 43,26	17,77%
R\$ 36,90	R\$ 32,50	R\$ 34,52	13,54%
R\$ 47,90	R\$ 36,90	R\$ 42,25	29,81%
R\$ 59,99	R\$ 49,90	R\$ 54,60	20,22%
R\$ 59,99	R\$ 52,90	R\$ 55,60	13,40%
R\$ 46,99	R\$ 38,90	R\$ 42,14	20,80%
R\$ 46,99	R\$ 38,90	R\$ 42,14	20,80%
R\$ 46,99	R\$ 36,90	R\$ 41,26	27,34%
R\$ 46,99	R\$ 36,90	R\$ 41,26	27,34%
R\$ 46,99	R\$ 36,90	R\$ 41,26	27,34%
R\$ 24,99	R\$ 17,90	R\$ 21,96	39,61%
R\$ 49,99	R\$ 29,90	R\$ 39,54	67,19%
R\$ 42,99	R\$ 26,90	R\$ 34,65	59,81%
R\$ 24,99	R\$ 17,90	R\$ 21,17	39,61%
R\$ 43,59	R\$ 26,90	R\$ 36,07	62,04%
R\$ 17,90	R\$ 9,99	R\$ 13,29	79,18%
R\$ 59,99	R\$ 29,90	R\$ 39,97	100,64%
R\$ 42,99	R\$ 26,50	R\$ 33,77	62,23%
R\$ 45,90	R\$ 35,90	R\$ 40,60	27,86%
R\$ 42,99	R\$ 34,99	R\$ 38,32	22,86%
R\$ 49,99	R\$ 34,90	R\$ 40,53	43,24%
R\$ 49,99	R\$ 35,90	R\$ 41,95	39,25%
R\$ 49,99	R\$ 38,98	R\$ 43,62	28,25%
R\$ 49,99	R\$ 32,10	R\$ 39,77	55,73%

	BOMBONS	PESO	ASSAÍ	ATACADÃO	AMERICANAS	CARREFOUR	COMPER	EXTRA	FORT
79	BOMBOM GAROTO GAROTICES	250g	*	R\$8,90	R\$6,99	R\$7,99	*	R\$9,49	*
80	BOMBOM NESTLE ESPECIALIDADES CAIXA VERMELHA	251g	R\$8,99	R\$8,90	R\$6,99	R\$9,49	*	R\$9,49	*
81	BOMBOM LACTA FAVORITOS	250,6g	R\$8,49	R\$7,99	R\$10,99	R\$8,99	*	R\$8,99	*
QUANTIDADES TOTAL DE ITENS COTADOS POR ESTABELECIMENTO			51	28	78	71	34	48	50
QUANTIDADES DE ITENS COM MENOR PREÇO			19	26	9	16	1	2	12
QUANTIDADES DE ITENS COM MAIOR PREÇO			1	0	37	5	29	7	3

R\$ 9,49	R\$ 6,99	R\$ 8,34	35,77%
R\$ 9,49	R\$ 6,99	R\$ 8,77	35,77%
R\$ 10,99	R\$ 7,99	R\$ 9,09	37,55%

PERIODO DA PESQUISA DE 23/03/2020 a 27/03/2020

QUANTIDADES DE PRODUTOS PESQUISADOS: 127

QUANTIDADES DE PRODUTOS DIVULGADOS: 81

QUANTIDADES DE ESTABELECIMENTOS PESQUISADOS: 07

ESTABELECIMENTOS PESQUISADOS

AMERICANAS - AV. MARECHAL RONDON, 1336- CENTRO
 ASSAÍ ATACADISTA - AV. CONSUL ASSAF, 1694- MATA DO JACINTO
 ATACADÃO - CORONEL ANTONINO, 3699 B. MORADA VERDE
 CARREFOUR - AV. AFONSO PENA, 4909 SANTA FÉ
 COMPER - AV. MASCARENHAS DE MORAES, 2470 - MONTE CASTELO
 EXTRA - RUA JOAQUIM MURTINHO, 3167 - TIRADENTES
 FORT ATACADISTA - SÃO BORJA, 586 VILA CÉLIA